



# 6 Steps

to Collect Gently Worn, Used and New Shoes for your fundraiser with funds2orgs™

## 01

Work with members of your organization and your F2O fundraising coach.

### Plan, Market & Recruit



## 02

Let everyone in your community know about your drive.

### Kick-Off Your Drive + Social Media



## 03

Make sure you've collected all pairs of shoes from your supporters.

### Half-Way There



## 04

Band and bag your shoes; communicate your bag count to F2O weekly.

### Final Push



## 05

We will arrange pick-up. Make sure your coach knows your final bag count.

### Pick-up



## 06

You've completed your shoe drive fundraiser! Great work!

### CELEBRATE!

