

# 5K Race Day Pro Tips

## How to Pull Off a Flawless, Fun, and Fundraising-Friendly Event

You planned the route, prepped your promo, and hyped it to the community. Now it's race day—make it seamless. Here's your quick-hit checklist to keep things running like clockwork (pun fully intended).

### 1. Have a Race-Day "What-If" Kit

Pack for chaos. Think: Sharpies, extra safety pins, first aid kits, extra bibs, phone chargers, and snacks.

### 2. Get There Early—Like, Way Early

Arrive early to set up, check the route, and handle surprises—stress-free and sweat-free.

### 3. Mark the Course Clearly

Use cones, signs, and volunteers to keep the route clear so runners stay focused, not confused.

### 4. Water Stations = Lifesavers

Place them wisely—start, halfway, finish. Keep them stocked, staffed, and cheering.

### 5. Volunteers Are Your MVPs

Brief them, feed them, and thank them. Their energy sets the tone, so make it fun.

### 6. Create a Vibe

Music, signs, costumes—turn your run into a party with energy and a great emcee.

### 7. Don't Forget the Last Runner

Celebrate the last finisher like the first—keep the energy up to the very end.

### 8. Capture the Magic

Assign volunteers to capture medal moments, group shots, and mid-run smiles for social and promos.

### 9. Clean-Up Crew = Heroes

Have a team for cleanup and signage. Leave it better than you found it, and thank the venue.

### 10. Post-Race Thanks Go a Long Way

Prep thank-yous for volunteers, sponsors, and participants—tag photos and share your impact.

### **Bonus Tip: Host a Sneaker Drive!**

**Pair your race with a shoe drive to raise money without asking for extra donations. It's fundraising that feels good (and does good). Place drop-off bins at the start and at the end of the route.**